

SMS is now an integral part of the communication network



SMSport extends the Short Message Service (SMS) concept to enterprises, their customers and suppliers.

SMSport extends the mobile Short Message Service (SMS) into a robust business solution. SMSport allows desktop and back-office applications to send and receive SMS messages to and from mobile phones conveniently.

SMSport provides the infrastructure, the applications and the interfaces required to offer a device independent system that works with most business applications such as e-mail, calendar, contacts and the corporate database.

SMSport is another communication channel that together with email, fax, and phone will enhance your productivity with real-time information.



SMS is not just for fun anymore...

Equip Your Employees With a Competitive Advantage

Information access is critical to business success. SMSport enables enterprises to give their mobile workers access to critical business information through instant alerts via SMS to any mobile phone:

- E-mail alerts
- Appointment alerts
- Contact information retrieval
- Order receipt notification
- Outage alerts
- Price change alerts
- Emergency alerts

Extend Customer and Supplier Relationships with Interactive SMS Applications

SMS is ubiquitous and its enormous growth of traffic is a key indication of its almost universal adoption. Businesses have recognized the potential of this innovative medium to deliver new services to extend and cement customer & supplier relationships:

- Account balance
- Promotions
- Itinerary changes
- Appointment reminders
- Overdraft alerts
- Threshold reminders
- Policy renewal notification/confirmation
- Service locator

SMSport Means Secure Access

SMSport gives employees secure access to their business applications such as e-mail, calendar, contacts and the corporate database. SMSport provides the infrastructure, the applications and the interfaces needed, however, it's device independent. SMSport ensures the integrity of sensitive corporate data as if it had never left the secured environment; therefore, SMSport employs a high and efficient degree of encryption security.

Any enterprise employing mobile professionals, salespeople, service people, consultants or traveling executives needs SMSport.

The simplest, lightest & most effective means of keeping in touch with your office

For more information please contact your local rep:



Or look us up at
www.tyrexcell.com
reseller in your area.

By providing prompt access to the corporate intranet and office applications, SMSport improves services, working methods and business efficiency.

■ Outlook to SMS / Client to SMS

SMS messages can be sent from Outlook or from SMSport's Client, as an e-mail. The SMS recipients can be entered casually, taken from the corporate GAL directory, or taken from any address book.

■ SMS to e-mail

The SMSport cellular user can send e-mails to any e-mail address from the cellular device. It is possible to **Reply** to e-mails, to **Forward** e-mails, and to generate **New** e-mails.

■ Receive E-mail Anywhere

Complete access to office e-mail whilst on the move, including e-mail alerts throughout the day. The user defines which e-mail will generate an SMS alert; sorted by: Key words, Sender, Subject, and CSID number (in case it is a fax).

■ Print e-mails while on the road

Powered by FAXport fax server, SMSport allows the mobile user whilst on the move, to print his e-mails on any fax machine (e-mail & attachment, inbound fax).

■ SMS Broadcasting

SMS broadcasting is easy to use, fast, and efficient. The SMSport server can accommodate multiple modems allowing reduction in broadcasting cycle.

■ SMS Sending Priorities

It is possible to assign SMS sending priorities to specific users.

■ Contact information retrieval

SMSport allows access to corporate directories, or personal address book, from the cellular device.

■ Access to back-office data

SMSport provides access to back office SQL database for retrieval of needed information in real time (customer details, pricing, etc.).

■ Scheduling on-the-fly

SMSport will provide daily schedule and notifications of any changes directly to the cellular device.

■ Emergency alerts

Any defined Task / Application / Service that runs on the network can be configured to generate an SMS alert, in case they fail.

■ Least Cost Routing

In case there are several cellular operators in a given geography, SMSport routes each SMS message directly to the cellular operator's network, via the specific cellular modem on the server - Cost savings

■ Management

SMSport provides useful management tools for the system manager and the user.

www.tyrexcell.com

*Work Efficiency
Always have
the information
at your fingertips
to maintain
a proactive role
when you're
away from the
office.*